



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
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Invoice 175686
Inv Date 11/25/2012
Terms Cash In Advance
Contract 49029
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 13075 (28359)
Acct Types Local/Political Candidate Agency
Est/Headline 13075/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:07:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	2:30PM-NBC SPORTS	Day, Sa-1	11/03/12 3:06PM (Sa)	00:30	NBC SPORTS 230-330P	EW12127	\$400.00	
2.0	SPOT	10:00PM-REVOLUTION	Day, M-1	11/05/12 10:34PM (Mo)	00:30	REVOLUTION	EW12128	\$12000.00	
3.0	SPOT	9:00PM-GRIMM	Day, F-1	11/02/12 9:29PM (Fr)	00:30	GRIMM	EW12128	\$6500.00	
4.0	SPOT	10:00PM-REVOLUTION	Day, F-1	11/02/12 10:53PM (Fr)	00:30	REVOLUTION (R)	EW12128	\$8500.00	
5.0	SPOT			11/03/12		1 preempt @ \$1500.00		\$0.00	Internal Adjustment
6.0	SPOT	9:00PM-NBC MOVIE	Day, Sa-1	11/03/12 9:46PM (Sa)	00:30	NBC MOVIE OF THE WEEK	EW12127	\$3500.00	
7.0	SPOT	6:58PM-FOOTBALL	Day, Su-1	11/04/12 7:08PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	EW12127	\$10000.00	
8.0	SPOT	8:18PM-NBC SUNDAY	Day, Su-1	11/04/12 11:27PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	EW12127	\$25000.00	
9.0	SPOT	11:29PM-Saturday Night Live	Day, Sa-1	11/03/12 1:01AM (Sa)	00:30	Saturday Night Live	EW12109	\$2800.00	
10.0	SPOT	3:30PM-NOTRE DAME	Day, Sa-1	11/03/12 3:34PM (Sa)	00:30	NOTRE DAME FOOTBALL	EW12127	\$7500.00	
11.0	SPOT	3:30PM-MAJOR LEAGUE	Day, Su-1	11/04/12 3:43PM (Su)	00:30	MAJOR LEAGUE SOCCER	EW12127	\$400.00	
12.0	SPOT	8:18PM-NBC SUNDAY	Day, Su-1	11/04/12 10:03PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	EW12127	\$25000.00	
13.0	SPOT	7:57PM-THE VOICE	Day, M-1	11/05/12 7:59PM (Mo)	00:30	THE VOICE	EW12109	\$20000.00	
14.0	SPOT	12:57PM-Days of our Lives	Day, Tu-1	11/06/12 1:45PM (Tu)	00:30	Days of our Lives	EW12128	\$1200.00	
15.0	SPOT	5:57AM-7 News Today	Day, Tu-1	11/06/12 6:29AM (Tu)	00:30	7 News Today in New England	EW12109	\$1900.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$124,700.00	Total Spots	14
Commission	(\$18,705.00)		
Net Total	\$105,995.00		